



Global From Asia

**DROP SHIP FROM CHINA
ROCK YOUR E-COMMERCE BIZ**

MIKE MICHELINI

**THE BEST WAY TO PREDICT THE FUTURE
IS TO INVENT IT**

- ALAN KAY

ABOUT MIKE

- **MICHAEL MICHELINI – SHENZHEN SUPER CONNECTOR**
- **CROSS BORDER SUMMIT ORGANIZER**
- **PROLIFIC PODCASTER AND BLOGGER
(GLOBALFROMASIA.COM)**
- **GENERAL INTERNET BUSINESS VETERAN**



ABOUT GLOBAL FROM ASIA

- **STARTED AS A PODCAST IN OCT 2013**
- **HELPING SMES DO CROSS-BORDER BUSINESS**
- **CHINA, TO THE WORLD & OTHER WAY**
 - **BLOGS, VIDEOS, EVENTS**



WHY ARE YOU HERE?

AGENDA

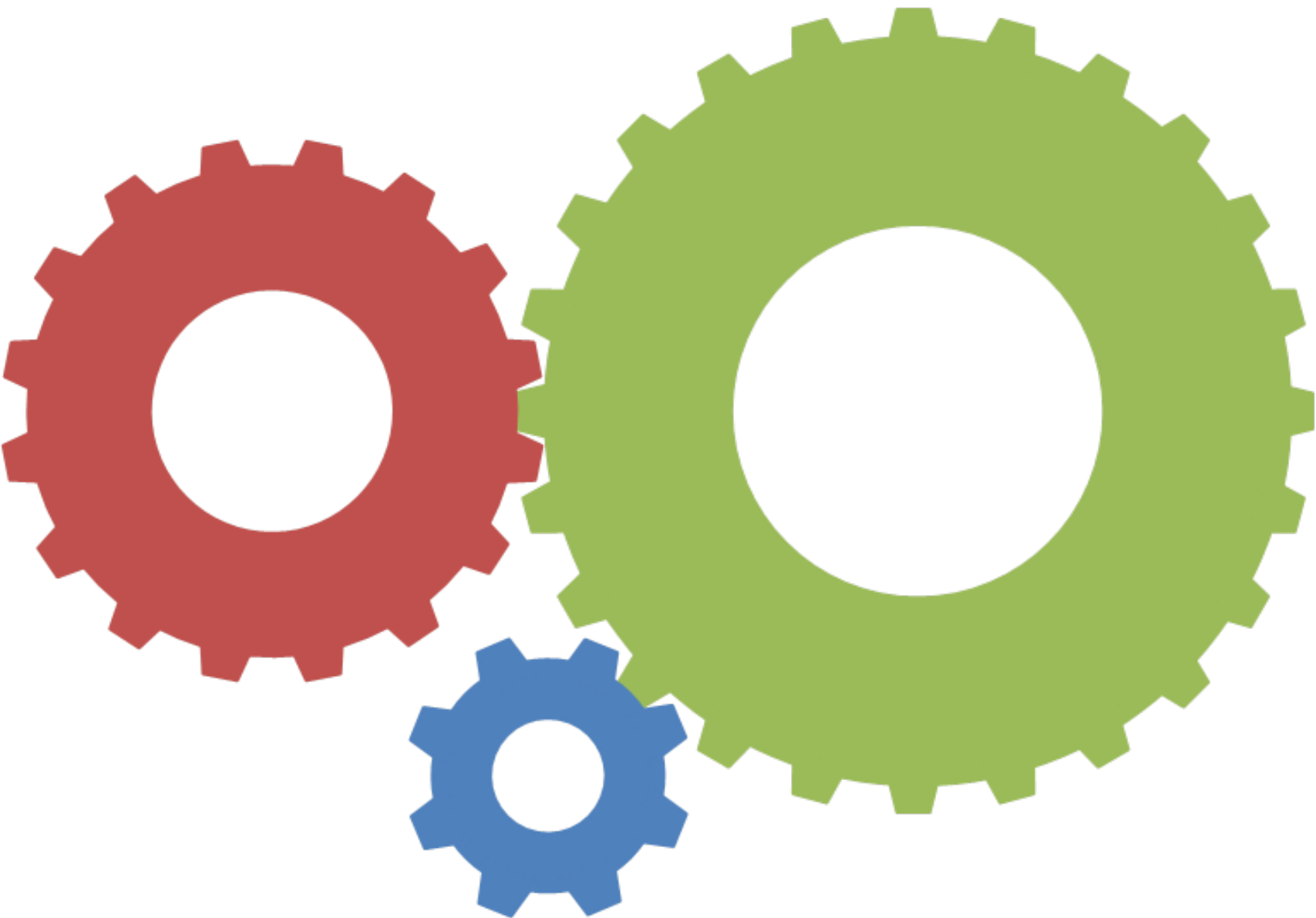
- **DROPSHIP SOURCES**
- **DIFFERENTIATING**
- **COMMUNICATION TACTICS**
- **MARKETING TACTICS**
- **CASE STUDIES**



WHAT IS DROP SHIP?

OTHER DISTRIBUTION MODELS

- › AFFILIATE
- › DROP SHIP
- › WHOLESALE
- › PRIVATE LABEL
- › MINOR ENHANCEMENTS
- › CUSTOM PRODUCT



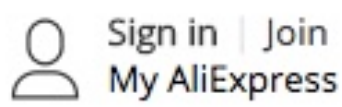
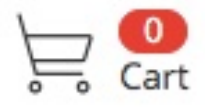
DROP SHIP SOURCES

- **ALIEXPRESS**
- **DHGATE**
- **LIGHTINTHEBOX**
- **DX (DEAL EXTREME)**
- **BE CREATIVE!**
















I'm shopping for...

All Categories



CATEGORIES See All >

Brand Zone Flash Deals Tech Discovery **New** Trending Styles

-  Women's Clothing
-  Men's Clothing
-  Phones & Accessories
-  Computer & Office
-  Consumer Electronics
-  Jewelry & Watches
-  Home & Garden, Furniture
-  Bags & Shoes
-  Toys, Kids & Baby
-  Sports & Outdoors
-  Health & Beauty, Hair
-  Automobiles & Motorcycles
-  Home Improvement

LOOK YOUR BEST

Flash deals on evening gowns to wear to your favorite events



A WONDERFUL TREAT



Featured Brands



On sale
Jan 4

Flash Deals

Ends in: 25 : 22 : 07

New deals

View more

Shop All Categories

What are you looking for?



Cart

Fashion & Jewelry (168994)

Phones & Electronics (37813)

Home & Garden (62736)

Shoes & Bags (72066)

Weddings & Events (39922)

Toys & Hobbies (38703)

Sports & Outdoors (21152)

Beauty & Hair (28527)

Cell Phone Accessori...

Small Gadgets

Featured by Bloggers (496)

Selected Brands

Flash Sale

Add a Touch of Modern

Big Savings on a
Brighter Home

Shop Now

Flash Sale

Clearance

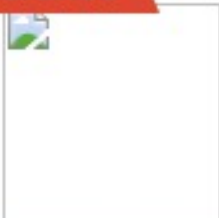


Beauty & Hair Big Clearance

Up to 80% off

Ends in 3 Days 07:26:22

Clearance

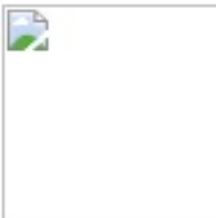


Home & Garden Clearance

Up to 85% off

Ends in 6 Days 07:26:22

Clearance

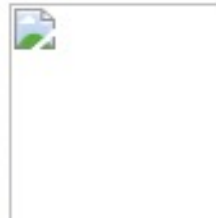


Phones & Electronics Big Clear

Up to 60% off

Ends in 6 Days 07:26:24

Hot



Basic Style Men's Casual Cloth

HKD \$ 106.60

Ends in 3 Days 07:26:25



ALL CATEGORIES

Flash Deals

Superior Suppliers

Coupon Center

NEW

2-5 Day Shipping

DH Select

Just For You

Toys, Hobbies & Baby, Kids >

Electronics >

Cell Phones & Accessories >

Health & Beauty >

Computers & Cameras >

Jewelry & Watches >

Weddings & Formal Events >

Automobile & Motorcycle >

Apparel >

Sports & Outdoors >

Home & Garden >

Lights & Lighting >

Hair & Styling >

Bags, Shoes & Accessories >

More Categories >

Reboot Your Twitch Games & Accessories Up To 90% Off

Relive Your 8-bit Memories With
All-in-one Retro Consoles

[shop now ▶](#)



Up To 90% OFF
On Sale Now

[shop now ▶](#)



Apparel & Fashion
Accessories

Up to 60% OFF

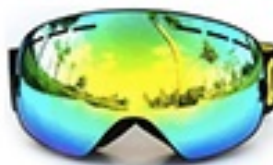
[shop now ▶](#)



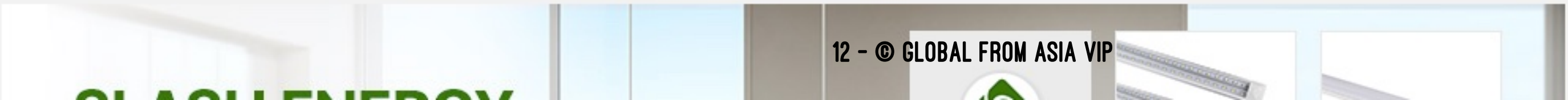
Sports &
Outdoors

Up To 50% OFF!

[shop now ▶](#)



MVP Suppliers





**FREE
GIFTS
GIVEAWAY**

All Categories

Multi-Language Search Available



Cart(0)



Wish

COMMUNITY



ALL DEPARTMENTS

Cell Phones & Accessories

Consumer Electronics

Electrical & Tools

Hobbies & Toys

LED Lights & Flashlights

Computer & Office

Sports & Outdoors

Automobiles & Motorcycles

Home & Office

Apparel & Accessories

Health & Beauty

Volumerate

Latest Discount

US Warehouse

New

\$0.99

UPDATED

Top Sellers

Extreme Deals

MVP ^{24 hrs}

Staff Picks

Skills Improvement

High tech TOOLS VS Traditional TOOL

EXTRA **5%** OFF
Order Value \geq \$39
BUY NOW >>

Dec 28th, 2017 - Jan 8th, 2018

-\$50

-\$118

Doogee Tools Lights Holiday \$2 New & Top

Best Smart
Watches

[Shop Now >>](#)



**Best Sellers
Under**

\$20



**BEST SELLERS
AS LOW AS**

\$0.99

[View more](#)



TOP 500 PRODUCTS

With International
Bridge Delivery

[Extra 3% Off>>](#)



DEAL EXTREME EXAMPLE

DX.COM/DROPSHIP

- **ALL PACKAGES FROM DX.COM ARE SENT WITHOUT DX LOGO OR ANY INFORMATION INDICATING DX.COM**
 - **SELL DX PRODUCTS ON YOUR OWN WEBSTORE/EBAY**
- **SELECT PRODUCT(S) ON DX.COM AND ADD TO SHOPPING CART**
 - **SUBMIT THE ORDER AND FINISH THE PAYMENT**

SETTING UP YOUR DROP SHIP STORE

- **CHOOSING THE TECHNOLOGY**
- **WORDPRESS / WOO COMMERCE**
 - **SHOPIFY**
 - **EBAY**
- **CRAIGSLIST, FACEBOOK, ETC!**



The ecommerce platform made for you

Whether you sell online, on social media, in store, or out of the trunk of your car, Shopify has you covered.

Enter your email address

Get started

Try Shopify free for 14 days. No risk, and no credit card required.

Meet WordPress

WordPress is open source software you can use to create a beautiful website, blog, or app.

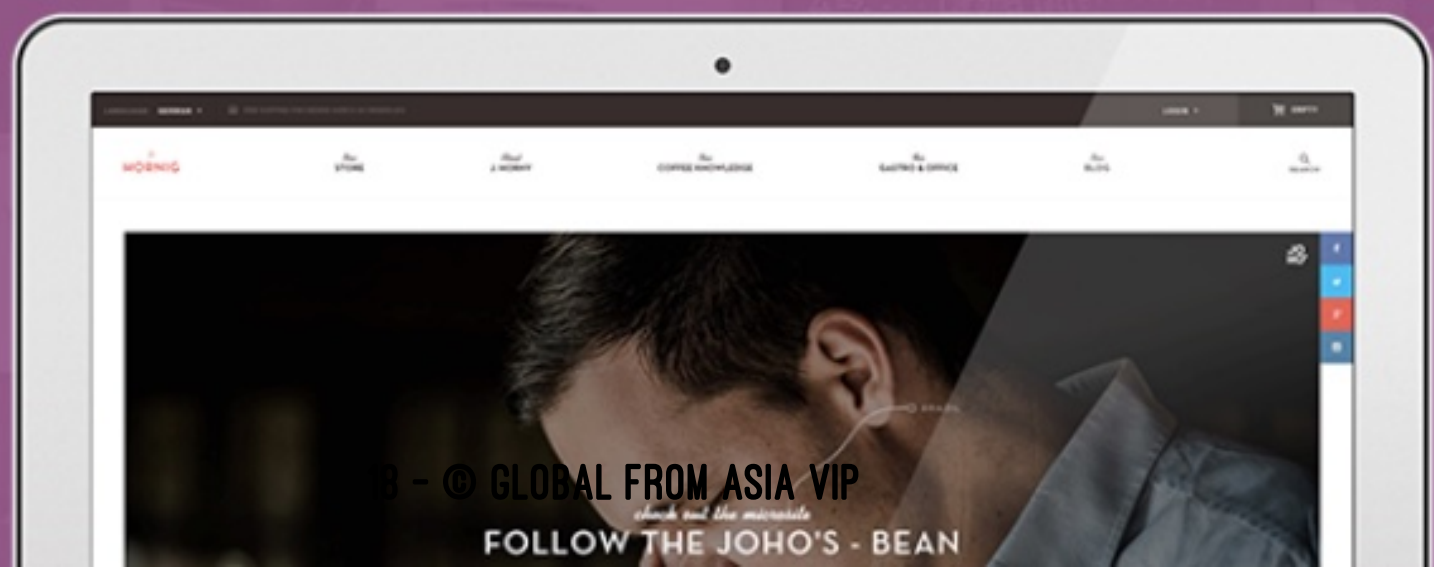
WordPress is also available in [中文\(繁體\)](#).

Beautiful designs, powerful features, and the freedom to build anything you want. WordPress is both free and priceless at the same time.

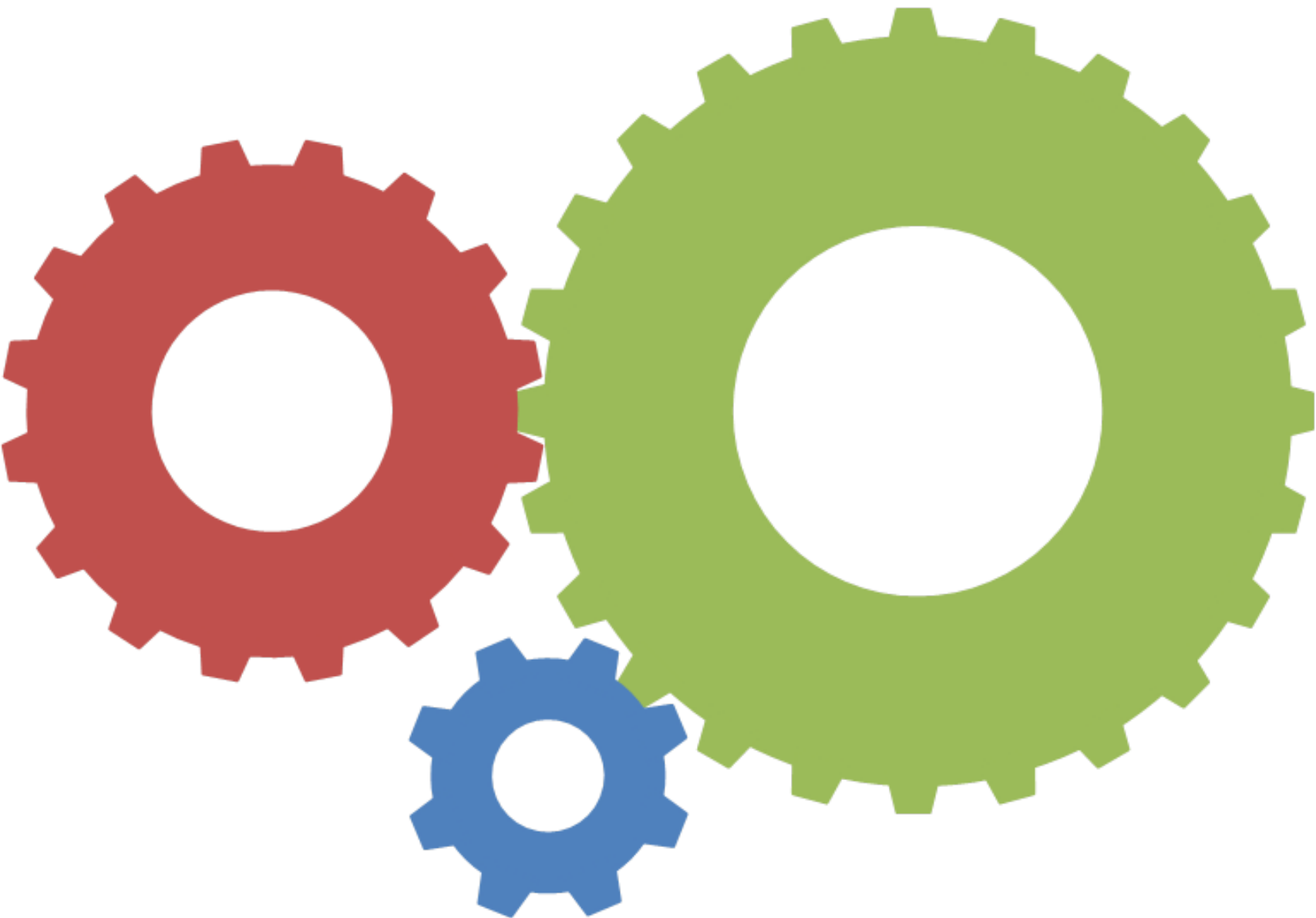


The **most customizable eCommerce**
platform for **building your online business.**
Get started today for free.

GET STARTED



TECHNOLOGY TO CONNECT DROP SHIPS SITES



- **PLUGIN SYSTEMS**
- **OBERLO – SHOPIFY**
- **CHROME PLUGINS**
- **EZUSY – WOO COMMERCE**



chrome web store

aliexpress dropship

- « Home
 - Extensions
 - Themes
- FEATURES
- Runs Offline
 - By Google
 - Free
 - Available for Android
 - Works with Google Drive

- RATINGS
- ★★★★★
 - ★★★★★ & up
 - ★★★★★ & up
 - ★★★★★ & up

So many plugins!



Extensions

More Extension Results

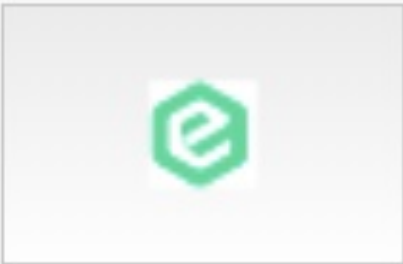


Aliexpress Dropship
offered by ma-group5.com

Extension for Aliexpress Dropship for Woocommerce plugin. Search products on Aliexpress easily!

+ ADD TO CHROME

Shopping
★★★★★ (11)

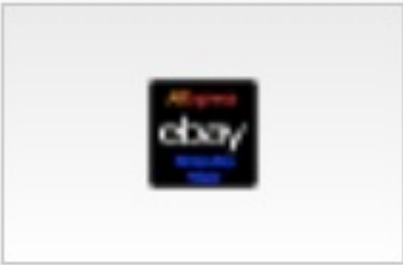


eDrop247 Aliexpress Dropship
offered by edrop247.com

Extention for Aliexpress Dropship for edrop247 site. Search products on Aliexpress easily!

+ ADD TO CHROME

Shopping
★★★★★ (3)



eBay Dropship Helper
offered by https://dropshiphelpers.com

Copy order info from eBay to AliExpress, Send message to Buyer, Auto fill order note dropshiper to AliExpress

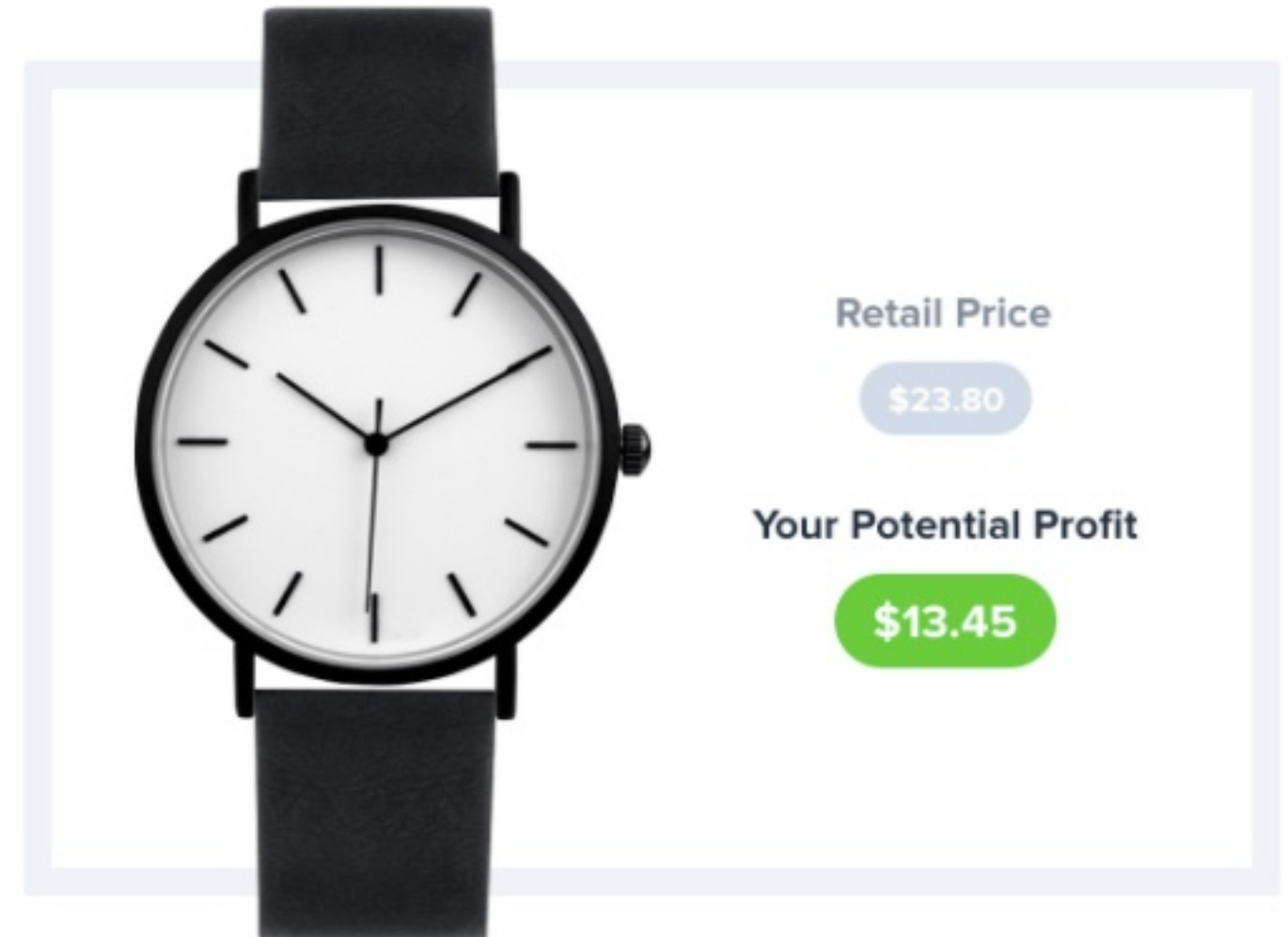
+ ADD TO CHROME

Productivity
★★★★★ (11)

Find products for your Shopify store in minutes.

Oberlo allows you to easily **import dropshipped products** directly **into your Shopify store** and ship them directly to your customers – in only a few clicks.

ADD OBERLO TO  *shopify*





Are you a dropshipper?

Then this app is for you

Ezusy allows you to add AliExpress product to your WordPress Woocommerce store with just a click

Create an account

Contact Us

Main features

Ezusy features is updating everyday



Filter Products With EPacket

You can see what product is supported ePacket with Ezusy chrome plugin.



Inventory And Price Auto-Updates

You will get notices when AliExpress products are in stock or prices are changes.



National News ›

Local News

Electronic News Kits

Testimony & Speeches

Broadcast Downloads

Audio Downloads

Events Calendar

Photo Gallery

Service Alerts

Postal Service Initiates ePacket Service with Hongkong Post

New Solution Adds Visibility to Lightweight Package Shipments

April 20, 2011

Release No. 11-037

 [Download](#) [PDF](#)

HONG KONG — The U.S. Postal Service has initiated a new service with Hongkong Post that is structured to foster growth in e-commerce. The new ePacket service expands the array of options offered to e-commerce merchants in Hong Kong seeking to reach consumer markets in the United States. The ePacket shipping solution features tracking and Delivery Confirmation in the Postal Service network for lightweight goods and merchandise ordered by consumers in the United States from merchants in Hong Kong.

ePacket service offers consumers in the U.S. and e-commerce merchants in Hong Kong with in-process scanning information and Delivery Confirmation notification available through Hongkong Post's tracking system and through Track and Confirm at usps.com.

Merchants selecting the shipping solution through Hongkong Post are now able to ship small packages weighing up to two kilograms (4.4 pounds) using co-branded shipping labels. Upon arrival in the United States, these packages receive First-Class Mail service with Delivery Confirmation service.

"This agreement offers visibility previously unavailable in the small packet segment between Hongkong Post and the Postal Service," said Paul Vogel, president and chief marketing/sales officer. "It shows the Postal Service has the flexibility to develop service options to meet market demand from businesses around the world. Further, it solidifies our role as a key supplier in global commerce."


Hongkong Post's agreement with the Postal Service includes jointly developed data-rich shipping labels integrated with barcoding technology readable by both Hongkong Post and the Postal Service, along with logistics planning and Electronic Data Interchange (EDI) information exchanges.

POSTAL NEWS

Media Contacts

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(C) 202-255-2421

US \$5.85 / lot 5 Meter / lot Shipping:US \$2.01 / lot via AliExpress Standard Shipping ★★★★★ (578) Orders (747)	US \$1.13 / lot 5 pieces / lot Shipping:US \$1.58 / lot via AliExpress Standard Shipping ★★★★★ (212) Orders (447)	US \$17.50 / piece Shipping:US \$8.71 / piece via EMS ★★★★★ (234) Orders (364)	US \$4.46 - 8.86 / piece Shipping:US \$2.56 / piece via AliExpress Standard Shipping ★★★★★ (591) Orders (741)
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 ePacket: US \$3.49

super3d.

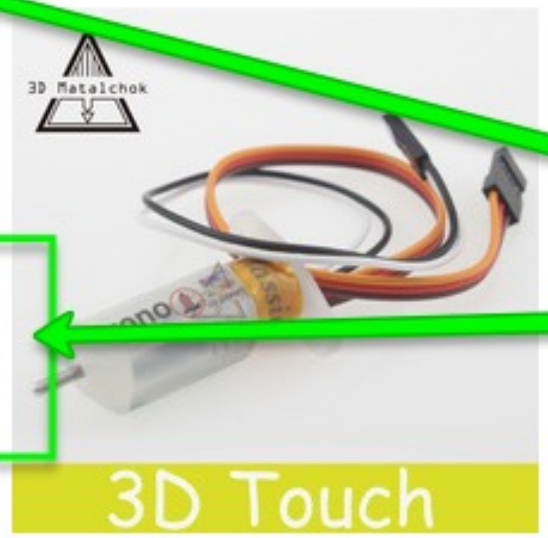


IdeaFormer 3D printer e3d V6
12V remote Bowen print J-head
Hotend extruder 1meter

US \$4.99 / Set
Shipping:US \$3.20 / Set via AliExpress Standard Shipping
★★★★★ (317) | Orders (1052)

SUPER 3D TECHNOLO...

♥ Add to Wish List



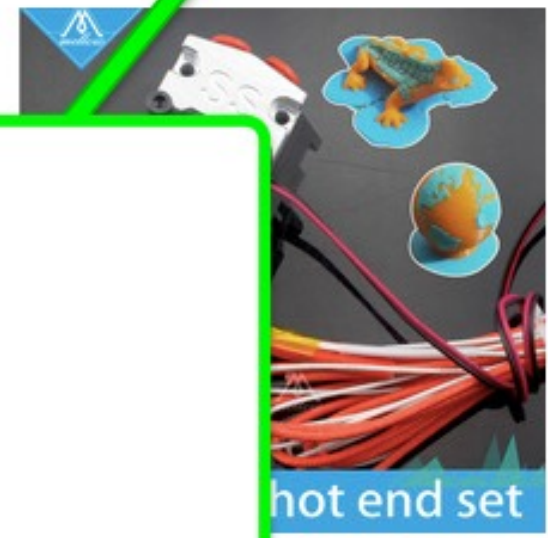
3D Matalchok BL Auto Leveling
BLTouch for 3D Printer Improve

US \$19.80 / piece
Shipping:US \$2.93 / piece via AliExpress Standard Shipping
★★★★★ (339) | Orders (859)



Anet 5pcs 3D printer parts
optional Co

US \$3.99 / piece
5 pieces / lot
Shipping:US \$2.55 / lot via AliExpress Standard Shipping
★★★★★ (218) | Orders (575)



Cyclops Chimera
3D printer Hotend

Shipping:US \$1.17 / Set via AliExpress Standard Shipping
★★★★★ (78) | Orders (175)



Identifies
ePacket
shipping
options

KEY – CUSTOM NOTES

EXPLAIN SHIPPING & NO PROMO MATERIALS / INVOICES

COMMUNICATION TACTICS

- WEBSITES
- WECHAT
- VISITING TRADE SHOWS
- BEING REAL

WECHAT FOR YOUR CHINA BUSINESS

- SEPARATE 'BUSINESS' ACCOUNT
- ADD TO YOUR CUSTOM NOTES
- DEDICATED FOR CHINA BUSINESS
 - BEING REAL



WeChat



MIKE'S PERSONAL

- › LIKE YOUR PERSONAL FACEBOOK
- › SOMETIMES SEPARATING IS BETTER
 - › HARDER TO DELEGATE

COMPANY 'PERSONAL' ACCOUNT

- BEST SOLUTION
- CAN SHARE WITH YOUR TEAM
- KEEPS WORK + PERSONAL SEPARATE





OFFICIAL WECHAT ACCOUNT

- NEED A CHINESE COMPANY
- MORE FOR MARKETING
- NOT RECOMMENDED FOR FACTORIES

DIFFERENTIATING YOURSELF

Extensions

Themes

CATEGORIES

FEATURES

RATINGS

Search the store

Featured

Aliexpress Seller Check

offered by FFFFx029A

★★★★★ (353) | Shopping | 52,813 users

OVERVIEW

REVIEWS

SUPPORT

RELATED

7 inch Domi X5 3G Phone Call Tablet PC MTK6572 Dual core Android 4.2 Tablet 512MB/4GB Bluetooth GPS Wifi FM Dual SIM tablet

7 inch Domi X5 3G Phone Call Tablet PC MTK6572 Dual core Android 4.2 Tablet 512MB/4GB Bluetooth GPS Wifi FM Dual SIM tablet

★★★★★ 94.1% of buyers enjoyed this product (25 votes) | 36 orders

Price

US \$61.67 - 72.88 / piece

Shipping

Free Shipping to United States via Singapore Post (✓)
Estimated Delivery Time: 15-30 days (ships out within 6 business days)

Bundle

standard | Add leather case | Add DVD keyboard case | Add RTU keyboard case

Color

Black | Silver

Quantity

1 piece

Total Price

Depends on the product properties you select

Buy Now

Add to Cart

Add to Wish List (51 Adds)

Seller rating:

96.6% clients are happy with this seller

It is more than 1 year in Aliexpress (Since 6.03.2013)

Very high feedback rating of the seller

More than 200 sold goods, medium level of trust

Orders correspond to the description

Very fast shipping

Sold high quantity of goods for the last 3 months

Seller Feedback

Learn more about our Feedback Rating System

Seller Summary

Seller: minishop's store

Positive Feedback (Past 6 months): 96.6%

Compatible with your device

Allows to check the seller in Aliexpress, view detailed rating of the seller and will help to learn what is checked sellers on Ali.

When viewing feedback on Aliexpress the positive feedback and negative feedback are mixed together, making it very difficult to find what messages other people have left when they have had problems. The Aliexpress Seller Checker solves this problem by just displaying the all seller rating and feedback score in product page on Aliexpress directly.
+You can search goods in Aliexpress by

Report Abuse

Additional Information

Version: 1.47

Updated: December 8, 2017

Size: 154KiB

Languages: See all 4

+ ADD TO CHROME

G+

Price while

Smarter

price.co

View all

lean

FREE

MEGA

Chrome Extension

32 - © GLOBAL FROM ASIA VIP
Full Page Screenshots



Ryviu

By Be Tai

Download

Details

Reviews

Installation

Support

Development

Description

[Ryviu Docs](#) | [Home Page](#) | [Contact](#)

You can get thousand reviews from Aliexpress and Amazon in few clicks.
Easy to customize reviews with Ryviu tool.



Version: 2.2.7

Last updated: 3 months ago

Active installations: 300+

Requires WordPress Version: 4.0

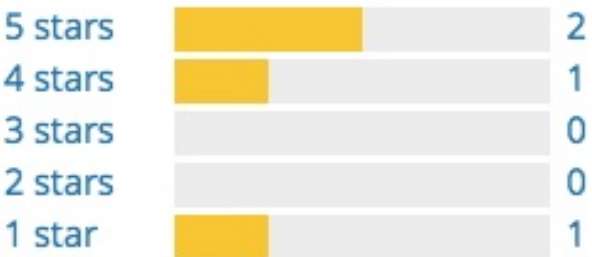
Tested up to: 4.8.4

Tags: reviews ryviu

Advanced View

Ratings

See all >



MARKETING TACTICS TO GROW

CHOOSE YOUR CHANNEL

- › SEO
- › SOCIAL MEDIA
- › PAID ADS / PPC
- › OFFLINE (AKA HUSTLE!)

MORE THAN JUST PRODUCTS

- BLOG
- VIDEOS
- COMMUNITY!



CASE STUDIES

- FROM CASE STUDIES
- FROM THE AUDIENCE
 - FROM YOU!

SPECIAL OFFER FOR ATTENDEES

JOIN GFA VIP

BEFORE JAN 17, 2018

FREE 30 MINUTE CONSULTATION

50% COUPON

GFAVIP.COM



Your Business, Global!

Conference For Cross Border Business Executives

April 20-21, 2018 - Shenzhen, China

[Register Now](#)

CROSS BORDER SUMMIT

APRIL 20-21, 2018

SHENZHEN, CHINA

CROSSBORDERSUMMIT.COM/2018

SUMMARY. QUESTIONS



THANKS!
GLOBALFROMASIA.COM